

NERDSummit 2015 Sponsorship Options



Sponsorship Option	Website	Program	Signage	Sponsors Pavilion	Job Fair	Keynote	Social Media	Total Allowed
Keynote - \$10,000/yr - includes 2 Panel Sponsorships	X-Large logo on Sponsors Page and static promo on all 2015 Summit pages	X-Large logo on inside front cover and on sponsors page of program	X-Large logo on solo sign and on combined signage	Booth	Yes, with optional interview room	Speaking or Announcement opportunity	Multiple solo and combine thanks	2
Platinum - \$4,000/yr	Large logo on Sponsors Page and static promo on 2015 Summit landing pages	Large logo on inside back cover and on sponsors page of program	Large logo on solo sign and on combined signage	Booth	Yes	Solo verbal and on-screen thank you	Multiple solo and combined thanks	3
Gold - \$2,500/yr	Large logo on Sponsors Page and static promo on 2015 Summit landing pages	Large logo on inside back cover and on sponsors page of program	Large logo on solo sign and on combined signage	Table	Yes	Solo on-screen and combined verbal thank you	Solo thanks and multiple combined thanks	5
Silver - \$1,500/yr	Medium logo on Sponsors Page and rotating promo on all 2015 Summit pages	Medium logo sponsors page of program	Medium logo on combined signage	Shared Table	Yes	Combined verbal and on-screen thank you	Multiple combined thanks	10
Supporting Sponsor - \$750/yr	Small logo on Sponsors Page and rotating promo on all 2015 Summit pages	Small logo sponsors page of program	Small logo on combined signage	Shared table/display for materials	Yes	Combined on-screen thank you	Multiple combined thanks	20
Community Sponsor - \$250/yr	Small logo on Sponsors Page and rotating promo on some 2015 Summit pages	Small logo sponsors page of program	Small logo on combined signage	Not Applicable	Yes	Combined on-screen thank you	Single combined thanks	Unlimited

Panel Sponsorships	Website	Program	Signage	Sponsors Pavilion	Job Fair	Keynote	Social Media	Total Allowed
Diversity in IT - \$500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	2
Large scale web infrastructure - \$500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	2
Business - \$500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	2
Security and Privacy - \$500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	2
Designing for CMSs - \$500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	2
Non-profit - \$500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	2
Higher Ed - \$500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	2
Mini-event sponsorships	Website	Program	Signage	Sponsors Pavilion	Job Fair	Keynote	Social Media	Total Allowed
Friday Speaker and Sponsor Dinner - \$1,500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	2
Saturday Summit After Party - \$2,500	Large logo on event page, small logo on some listings	Large logo on event page, small logo on some listings	small logo on some listings	Not Applicable	Yes	Combined on-screen thank you	Solo thanks and multiple combined thanks	3

Saturday/ Sunday Childcare - \$2,000	Large logo on event page, small logo on some listings	X-Large logo on inside front cover and on sponsors page of program	X-Large logo on solo sign and on combined signage	Booth	Yes	Solo verbal and on-screen thank you	Multiple solo and combined thanks	2
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