

# DRUPAL IN THE ENTERPRISE



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# WHO USES IT?

The Whitehouse

NYSE

Pfizer

The Examiner

NBC

Sony

Rodale

The UN

Amnesty International

UMass



SONY



# WHY?

## **CMS Features**

Powerful admin interface

Allows complex publishing workflows

Rapid Application Development (prototyping)

Tons of pre-packaged functionality

## **Platform/System Features**

Secure

Scalable

Provides a unified platform for deploying lots of sites



# POWERFUL WORKFLOWS

The screenshot shows a Drupal 7 moderation workflow for a draft article. The page title is "Test draft title 2 History". The breadcrumb trail is "Home > Test draft title 2". The page has a dark blue header with navigation links: My Workbench, Tasks, Index, Dashboard, Content, Structure, Appearance, People, Modules, Configuration, Reports, Help. The user is logged in as "admin" and has 0 / 1 items. The page has a "VIEW PUBLISHED" button, a "VIEW DRAFT" button, an "EDIT DRAFT" button, a "MODERATE" button, and a "DELETE" button. The main content area shows a table of revisions for "Test draft title 2". The table has columns for REVISION, TITLE, DATE, REVISION ACTIONS, and MODERATION ACTIONS. The current revision is 31, which is a draft. The previous revision is 30, which is published. The table shows the following revisions:

REVISION	TITLE	DATE	REVISION ACTIONS	MODERATION ACTIONS
31	Test draft title 2 Edited by admin. Revised by admin	08/26/2011 - 16:51	<a href="#">view</a>	<b>This is the current revision. The current state is Draft.</b> Moderate: Needs Review <input type="button" value="Apply"/> <ul style="list-style-type: none"><li>From Published -&gt; Draft on 08/26/2011 - 16:51 by admin</li></ul>
30	Test draft title 2 Edited by admin. Revised by admin	08/25/2011 - 16:51	<a href="#">view</a>   <a href="#">revert</a>   <a href="#">delete</a>	<b>This is the published revision.</b> Unpublish <ul style="list-style-type: none"><li>From Needs Review -&gt; Published on 08/25/2011 - 17:49 by admin</li><li>From Published -&gt; Needs Review on 08/25/2011 - 17:37 by admin</li><li>From Needs Review -&gt; Published on 08/25/2011 - 17:37 by admin</li><li>From Published -&gt; Needs Review on 08/25/2011 - 15:19 by admin</li></ul>
29	Test draft title 2 Edited by admin. Revised by admin	08/25/2011 - 15:19	<a href="#">view</a>   <a href="#">revert</a>   <a href="#">delete</a>	<ul style="list-style-type: none"><li>From Draft -&gt; Published on 08/25/2011 - 15:18 by admin</li><li>From Published -&gt; Draft on 07/29/2011 - 17:49 by admin</li></ul>
3	Test draft title 2 Created by admin. Revised by admin	07/29/2011 - 12:49	<a href="#">view</a>   <a href="#">revert</a>   <a href="#">delete</a>	<ul style="list-style-type: none"><li>From Draft -&gt; Published on 07/28/2011 - 18:07 by admin</li><li>From Draft -&gt; Draft on 07/24/2011 - 17:17 by admin</li></ul>

# RAPID PROTOTYPING

Page *Display the view as a page, with a URL and menu links.*

## Basic settings

Name: Page  
Title: Annual Archives  
Style: *Unformatted*  
Row style: *Fields*  
Use AJAX: *No*  
Use pager: *Yes*  
Items per page: *12*  
Distinct: *No*  
Access: *Unrestricted*  
Caching: *None*  
Exposed form in block: *No*  
Header: *None*  
Footer: *None*  
Empty text: *None*  
Theme: *Information*

## Page settings

Path: *archives*  
Menu: *No menu*

## Relationships

*None defined*

## Arguments

Node: *Created year*  
Style: *List*  
Node: *Created month*  
Style: *List*  
Global: *Null*

## Fields

Global: *Custom text*  
Node: *Title*  
Node: *Post date*  
Node: *Body*  
Node: *Link*  
Global: *Custom text*

Remove display

## Sort criteria

Node: *Post date desc*

## Filters

Node: *Published Yes*  
Node: *Type = Blog entry*



# LOTS OF CONTRIBUTED MODULES

Drupal modules  
are building blocks

**15,147 Modules match your search**

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Maintenance status

Development status

Module categories

Core compatibility

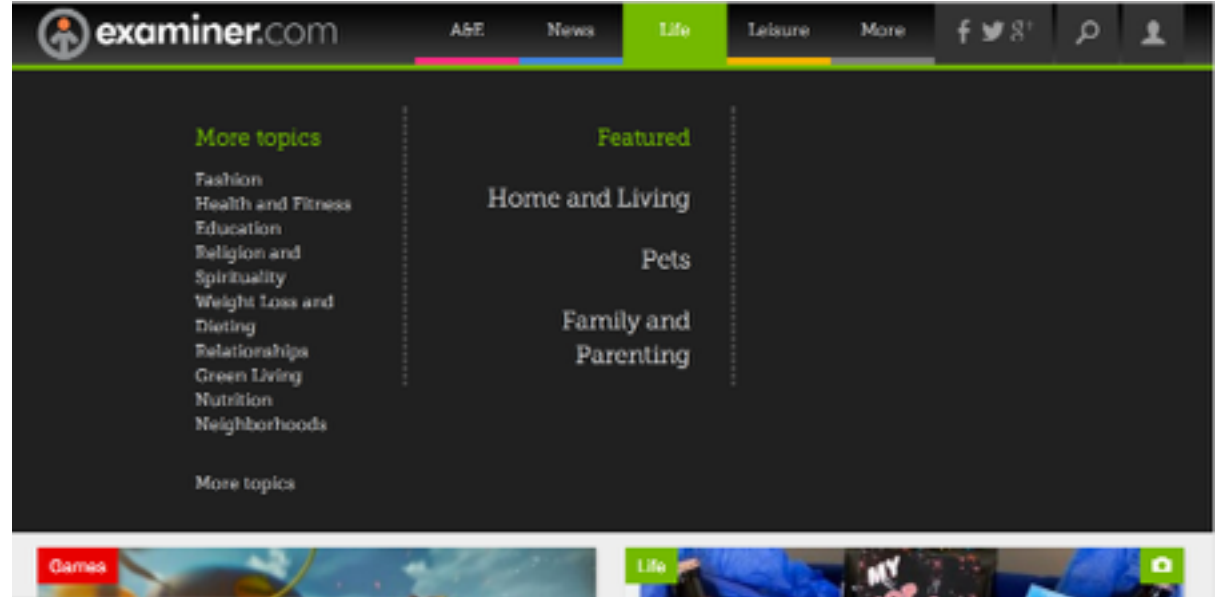
Status

Search Modules

Sort by

# SCALABLE

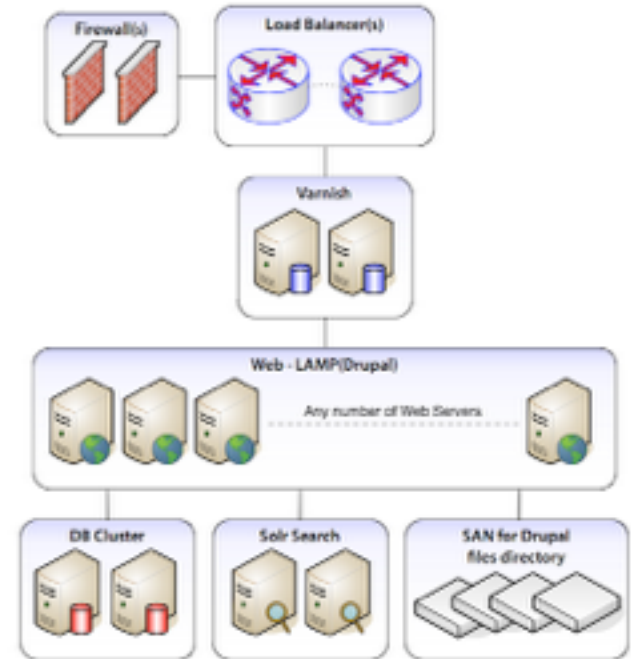
Examiner.com  
1.5M Pageviews/day  
(~17 views/second)



(<https://www.quantcast.com/examiner.com>)

# SCALABLE

Horizontally and vertically scalable.





# TOOLS FOR SCALING

Separation of concerns



redis

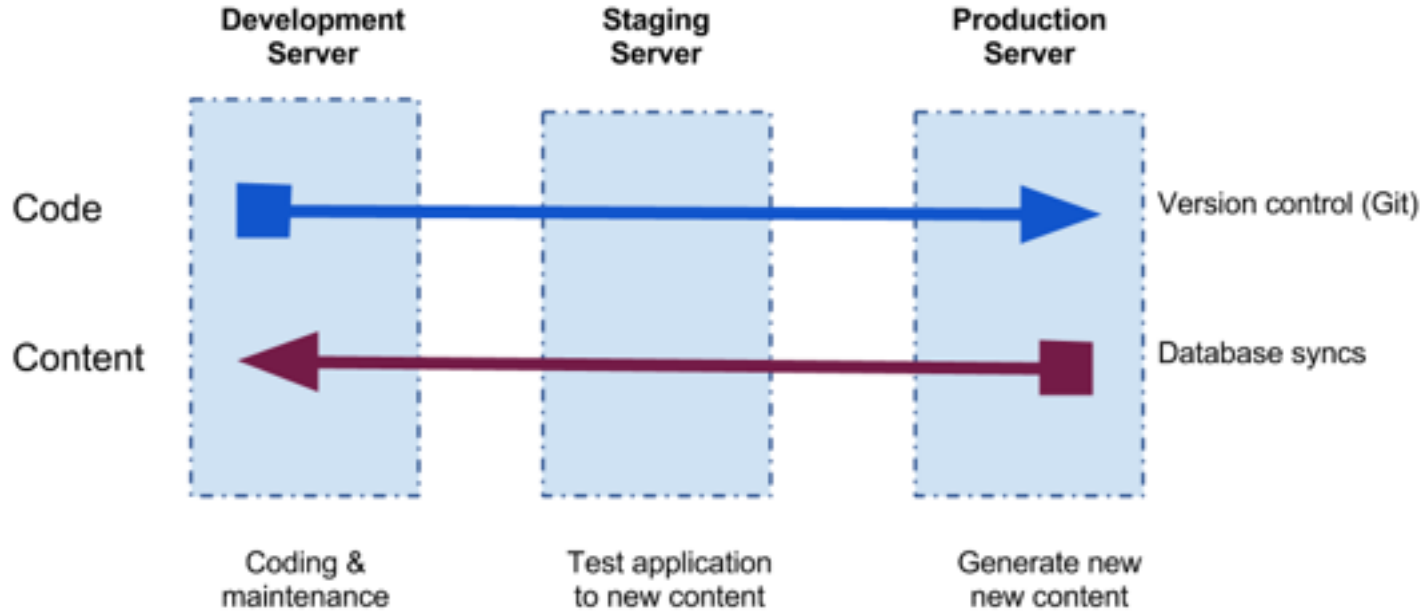
Apache

Solr



mongoDB

# DEPLOYMENT/ENVIRONMENT

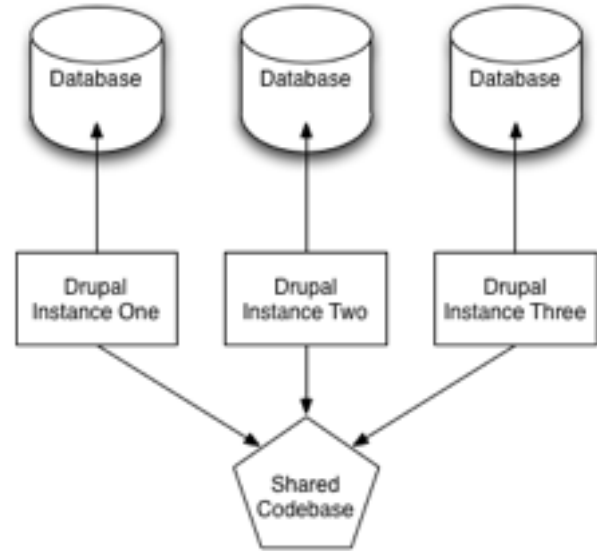


# UNIFIED PLATFORM

## Multi-Site

### Standard Drupal Multisite

*Same codebase, different databases for each instance.*



# UNIFIED PLATFORM

Distributions



# MATURE INDUSTRY



# MATURE INDUSTRY



# QUESTIONS?

